

Bio

Susan B. Hodinko, M.Ed.

Founder and Director of Susan Hodinko & Associates, Sue is an Executive and Corporate coach with over 25 years experience mentoring entrepreneurs, business owners, executives and managers. Sue has served clients in the fields

of construction, the arts, marketing, real estate, accounting, training & development, education, communications, internet services, security, and consulting.

Sue specializes in collaborative partnering, providing dedicated mentoring and coaching to support client initiatives to achieve profitable growth while creating and nurturing positive energy, forward momentum and consistent excellence throughout the client organization. Sue guides her clients through processes of values clarification, visioning, goals clarification, action planning and the development of intuitive leadership skills.

Through Leadership Training and Team Building, Sue helps clients discover the synergistic and creative power within their organization by developing the leadership and decision-making abilities within all members of the organization. Through the development of high performance leadership and project teams, Sue coaches her clients to include all employees in the process of defining the company culture, planning strategically, embracing and managing organizational change, and making effective decisions.

Clients are guided to focus on creating joy in the workplace, where people are sharing leadership, are happy, are passionately committed to the organization and each other, and are highly productive. Skills in leadership, teamwork, facilitation, communication and decision-making are developed in all members of the organization. Organizational leadership challenges become the shared responsibility of all.

Sue designs strategies collaboratively with her clients for implementation of organizational and cultural transformation throughout a client organization, including the arenas of corporate leadership, organizational development, human resources, sales and marketing, finance, accounting, training & development, administration and operations.

Sue maintains a network of affiliations with consultants and related service providers in fields such as coaching, marketing, accounting, internet services, and desktop publishing in order to fully support client needs. Clients range from start-ups to mid-sized multi-company corporations.

Prior to founding her current company, Sue was founder and Director of Learning Diagnostics, Inc., a non-profit center providing educational, psychological, psychiatric, speech & language, and orthopedic evaluations and therapy. The center also provided legal advocacy services for individuals with special needs as well as consultative services to assist businesses in integrating special needs employees into the mainstream work environment. Sue also served as a consulting Program Director, Curriculum Development Specialist and Instructor at several institutes of higher education, including The American University, Montgomery College and the University of Maryland Baltimore Campus. An experienced public speaker in radio and television, Sue hosted radio and television shows on legal advocacy for individuals with special needs and served on numerous public agency committees charged with developing state and Federal laws for handicapped citizens. She has also served as a Member of the Board of Directors on several non-profit and for profit organizations.

Sue earned her Bachelors degree from the University of Maryland and earned her M.Ed. with distinction from The American University. She has taken advanced coursework and training in psychology, legal advocacy, organizational development, leadership training and team building.